



PRESS RELEASE

VENETIAN HERITAGE BIENNALE GALA WEEKEND April 17 – 20 2024

The opening of the 60th International Art Exhibition of Biennale Arte coincides with the Venetian Heritage Biennale Gala Weekend. The non-profit organization, engaged since 1999, organizes the event every two years to raise funds to preserve and promote Venice's cultural and historical legacy.

To celebrate Venetian Heritage's 25th anniversary, supporters and patrons participate in an exceptional series of events. This long weekend will culminate on Saturday, April 20th, with the traditional fundraising event arranged by Venetian Heritage, which is supported by Dior's prestigious partnership for the third consecutive time.

After the successful events of the Tiepolo Ball at Palazzo Labia in 2019 and the Opera Ball at Gran Teatro alla Fenice in 2022, Venetian Heritage and Dior have decided to renew their collaboration to host the Naumachia Ball in the Arsenale Vecchio di Venezia, headquarter of the Italian Navy.

Moreover, the program includes a Welcome Breakfast held in collaboration with the auction house Dorotheum at the Galleria Giorgio Franchetti alla Ca' d'Oro, a visit to the exhibition *Willem de Kooning and Italy* at Gallerie dell'Accademia, the opening of the *Tintoretto's Portraits of Giovanni Grimani* exhibition at the Museo di Palazzo Grimani, a dinner in collaboration with Schiaparelli at Palazzo Contarini degli Scrigni, the opening event at Espace Louis Vuitton Venezia, an evening concert in the Basilica di San Marco followed by a dinner at Diane von Furstenberg's, and finally a visit and lunch at Fornace Orsoni.

Supporters and guests can attend one or more events by donating from 2000€ for the Gala at Arsenale to 10.000€ for participating in the whole program.

Four hundred sixty guests are participating in the Venetian Heritage Biennale Gala Weekend, and more than 1.600.000€ has already been raised.

The funds raised from the Biennale Gala Weekend will support the restoration and renovation project, currently ongoing, of the Galleria Giorgio Franchetti alla Ca' d'Oro Museum, added to seven million euros already raised by Venetian Heritage in collaboration with Fondazione Giulio e Giovanna Sacchetti.